Board of Directors All Member Call





Date: 1/28/2018 **Time:** 4:30 p.m.

Minutes By: Anita Tavakley

Attendance: Current Board Members

| | X | Stephen Clark | President | Houston |
|---|---|-----------------|-----------------|---------|
| | X | Josh Flynt | Vice President | Austin |
| | X | Anita Tavakley | Secretary | Austin |
| | | Barrett Lanier | Treasurer | Houston |
| ſ | X | Angelo Santiago | Events Director | RGV |

Emeritus Advisory Board

| X | Darrin Rich | Events Director Emeritus | Dallas/FW |
|---|----------------|--------------------------|-------------|
| | Matthew Welch | President Emeritus | Dallas/FW |
| | Benson Ray, Jr | Vice President Emeritus | San Antonio |
| | Aaron Plante | ACLS Secretary Emeritus | Austin |
| | Eric Howieson | Vice President Emeritus | Dallas/FW |

ACLS All Member Call

Audi Club Lone Star (ACLS) is a chapter of Audi Club North America (ACNA). ACLS periodically holds all-member calls where chapter members can listen in as the board of directors give chapter updates and ask questions directly of the board.

Members can always email <u>info@audiclublonestar.org</u> any time with questions.

Other ways to stay in touch

- Facebook page: www.facebook.com/AudiClubLoneStarChapter (event RSVPs, discussions)
- Twitter & Instagram: audiclubls
- Chapter website: www.audiclublonestar.org (chapter news, local events)
- ACNA website: www.audiclubna.org (membership info, national news & events)
- T-shirts on demand: www.teepublic.com/user/audiclubna

Introduction of board members

Stephen introduced the current board members (above), including new board member Angelo Santiago

2017 Accomplishments

- Club Membership & Social Media
 - o Added 90 new members last year
 - o Hosted 138 events all over the state
 - Currently 1900 followers on our Facebook page

Publications

- Eight articles published in the Quattro Quarterly (ACNA national magazine) about our chapter activities and members
- Monthly ACLS newsletter and website news section featured local developments, member profiles, and upcoming events

Events

- Some of the most successful events in our history such as The State Meet in Austin last May
- o Dealer Events & Participation
 - Technology clinic and dealer tour courtesy of Audi Sugar Land, a dinner and concert courtesy of Cavender Audi, and a Grand Opening at Audi Grapevine with Scott Keogh, President of Audi of America.
 - Our social events enjoyed visits by Audi dealers bringing new cars for us to drive, a visit by cars from the Audi Driving Experience at Circuit of the Americas in Austin, and dealer sponsorship of two local Fun Runs in Houston.
- Hurricane Harvey Relief
 - The DFW event with the local Ferrari Club contributed toys for children affected by the storm
 - The Houston fundraiser with BMWCCA and MBUSA generated enough contributions to buy over 500 meals for the Houston Food Bank with generous participation from all four Houston Audi dealers
- Annual holiday dinner in Houston at Rudi Lechners German restaurant provided delicious Austrian food and drink, and a fitting closing celebration to the year. Thanks to all the board members and member volunteers who made this happen.

• Board Elections

O Board of Directors election resulted in a full board of five directors for the first time in several years. This provides us with a full management team going into 2018.

2018 Chapter Goals

- Chapter Events
 - Continue our ever-popular social events & expand into more metro areas (Rio Grande Valley, The Woodlands, the Clear Lake/NASA area, and more)
 - o 2018 State Meet in San Antonio this year date & details to be announced
 - Continued dealer events such as tech sessions, open houses, show and shines, dinners, concerts, and sponsored fun runs and sponsorship of our chapter activities by other vendors of products and services of interest to our members
 - One example is our own Don Istook's Racing team, RSWerks, with an RS3 LMS Car sponsorship provided by Forge Motorsports and ACNA.

Don is racing this weekend at the 24 Hours of Daytona! We have our own race team now with their home base in DFW! Let's lend Don our support 100%!

- We are looking to provide a Texas HPDE event with professional instructors, and an ACLS commemorative theme in 2018.
- Goal of one driving event per quarter in each metro.
- COTA Events (see www.thecircuit.com)
 - o Pirelli World Challenge Audi Corral @ COTA in March: Tickets available now
 - Audi Driving Experience @ COTA: drive new Audi vehicles at COTA
- Other
 - ACLS-branded merchandise available through Tee-Public
 (www.teepublic.com/user/audiclubna) including Lone Star logo, 2017 State Meet,
 and possible RS werkes Racing team shirts. ACNA will be expanding the range of
 merchandise and designs available this year.

Regional Updates

Houston

- Event expanding to Woodlands brought a good turnout Audi North brought an S5 and free auto show tickets
- Clear Lake/NASA area also expanding events
- First driving event to be Galveston Cruise on March 3rd San Louis Pass, restaurant on the water in Kemah details will be posted 1/29

Austin

- Monthly social events continue to be popular open to members and non-members, can RSVP on Facebook but not necessary
 - Happy hours 2nd Thursdays @ Dogwood Rock Rose (Domain shopping area) next is Feb 8th
 - o Lunches 4th Thursdays @ Rudy's on 183 next is Feb 22nd
- Quarterly driving event planning is in the works for Q1; stay tuned for updates
- State meet in San Antonio looking for sponsorships to provide raffle prizes, money for swag, etc, let's work together: info@audiclublonestar.org

Dallas/Ft. Worth

- Monthly dinners & monthly Cars & Coffee meetups followed by drive and lunch
- Future social events will be more centralized to gain more attendance
- Looking into events at Cresson

Call for Volunteers

- Thank you to all the volunteers who have stepped up to help out!
- Our club is run entirely by volunteers this includes the chapter and national boards!
- Can you help support any events happy hours, dinners, fun drives?
- Contact info@audiclublonestar.org

Q&A

- Idea autocross in San Antonio area?
 - o Board feedback: Sounds good! We'll be in touch about timing and resources needed.
- Question how do we promote membership?
 - o Membership is with ACNA, of which ACLS is a chapter
 - o Multiple levels of membership are available
 - Membership is not required for ACLS social events, but it is required for any wheels-in-motion events including the state meet
- Question who do I contact if I would like to volunteer in the Houston area?
 - o Houston area <u>sclark@audiclublonestar.org</u>
 - o General volunteering <u>volunteer@audiclublonestar.org</u>